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# YELLOW ..SWAN.. PEACH

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*Propagated and Sold Only by*

**Sneed & Wood  
Nurseries**

*at Swan and Tyler, Smith Co., Texas*

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*Address Orders to*

**C. W. Wood, Swan, Texas**

*or*

**Jno. F. Sneed, Tyler, Texas**



# *The Yellow Swan Peach*

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Most Profitable Market Peach in Existence.

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**M**Y attention was called to the Yellow Swan by Mr. C. W. Wood, Swan, Texas, in May, 1905. He asked me what I would grow him 20,000 trees for, as he and his neighbors wished to plant, so as to ship the fruit in car lots. Knowing Mr. Wood's superior knowledge of what it took to constitute a good peach and he being one of the most successful fruit shippers in the State, whose fruit is generally awarded the highest premiums at the different fairs, I went at once to investigate and found this new peach to be far superior to anything I had ever seen of its time of ripening, and equal to the finest summer varieties in appearance and quality.

I finally obtained Mr. Wood's consent to aid him in propagating and disseminating, he being equally interested. He first thought of reserving it for himself and neighbors.

JOHN F. SNEED.

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## DESCRIPTION.

The Yellow Swan is a large yellow flesh and yellow skin peach, with mottled red spots on one side. Is a semi-cling. When perfectly ripe sometimes opens free. Ripens with Alexander lapping onto the earliest May peaches. (Sneed and Victor.)

Peaches of uniform size, with but few small peaches; ripens to the seed and is a marvel of beauty. It has been thoroughly tested by Mr. Wood and found to be a regular and abundant bearer. The fruit show it to be a seedling of Chinese Cling with enough Persian blood in it to give it flavor and color. It appears to be closely related to Elberta and is earlier than Greensboro, Triumph or Arp Beauty.

## THE VALUE WE PLACE ON IT.

In the Spring of 1906, the Yellow Swan Orchard Co. was organized, composed of C. W. Wood, Jno. F. Sneed and D. S. Wood. We have now in the Company's, together with our individual orchards, about 150 acres, and contemplate planting several hundred acres more in this peach.

### *Market Testimonials*

Houston, Texas, May 31, 1905.

**Mr. C. W. Wood, Swan, Texas:**

Dear Sir:—We have your shipment of peaches, all of which we sold to the best advantage this morning. We will say in regard to the new variety (Yellow Swan) we believe they will be winners on this market. There were 1,500 pkgs. sold before your fruit reached us, so the market was pretty well supplied, and could not have been in a worse shape. This fruit of yours was waited for, one party taking the whole shipment. Was well pleased and has just come in and says he wants 50 crates of these peaches shipped Thursday.

Very truly yours,

BALDWIN & CARGILL.

Mr. Wood could only ship 30 crates Thursday to above firm. On arriving at depot he received a telegram saying, "Don't ship; market glutted." He hadn't time to remark—shipped anyway, and received \$40.00 net for 30 crates in glutted market.

Houston, Texas, June 12, 1906.

**Mr. C. W. Wood, Swan, Texas:**

Dear Sir:—In regard to the Yellow Swan peach, that you have shipped us (this season), we consider it the most attractive peach that has been on the market this year. It is of good size, attractive in color and has first-class carrying qualities. We think this peach will become a general favorite with our people here.

Yours truly,

BALDWIN & CARGILL.



The shipments of Yellow Swan peaches to Baldwin & Cargill of this season, 1906, brought from \$2.00 to \$2.50 per crate.

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Dallas, Texas, Aug. 2, 1905.

**Mr. C. W. Wood, Swan, Texas:**

Dear Sir:—Having handled your shipments to this market this season, we wish to say your new peach, the Yellow Swan, made a record as being the best money-maker of any peach, having brought top prices during their season. Hoping you will be able to furnish us a greater amount of Yellow Swan peaches next season,

Yours truly,

W. E. HARLAN & CO.

Mr. Wood began shipping his Yellow Swan to W. E. Harlan & Co. the latter part of May, 1905, which was nearly all sold for \$2.00 per crate. Could have sold very profitably in car lots in the different Texas markets. Season of 1906, W. E. Harlan sold Yellow Swan for \$2.00 to \$2.50 per crate.

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Kansas City, Mo., June 3, 1905.

**Mr. C. W. Wood, Swan, Texas:**

Dear Sir:—Your peaches received. They came in good condition and sold for \$2.00 per crate. There are a good many small, green peaches coming in, but few good peaches. If you have this kind of peach (Yellow Swan), it will sell to good advantage, so let them come along. We could use considerable shipment of these daily.

B. F. COOMBS & BRO.

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St. Louis, Mo., June 7, 1905.

**Mr. C. W. Wood, Swan, Texas:**

Dear Sir:—Your favor of June first received, also peaches. They arrived in splendid condition.

Yours respectfully,

GEO. P. SCHOPP & CO.

Peaches sold for \$3.00 per crate.

Chicago, U. S. A., June 4, 1906.

Mr. C. W. Wood, Swan, Texas.

Dear Sir:—Your peaches sold to-day for \$2.50 per crate. The variety (Yellow Swan) seems to be all right and seems to carry well. If you can get these peaches in on the market as well as this, it looks to us as if you had a very good proposition.

Yours truly,

E. L. HASLER CO.

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Kansas City, June 2, 1906.

Mr. C. W. Wood, Swan, Texas.

Dear Sir:—Your shipment of Yellow Swan peaches received, which sold on arrival for \$2.50 per crate, it not reaching us to-day till our market was practically over. Had it arrived earlier in the day in our opening it would have sold for \$3.00 per crate. They are very nice peaches and we believe they will make a winner owing to their early maturity.

Yours truly,

CHAS. H. KUEHNE COM. CO.

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Telegram from M. Baker & Co., Chicago,  
June 6, 1906:

C. W. Wood, Swan, Texas.

Your peaches some specked sold at \$3.00 per crate. Sound stock, big demand.

M. BAKER & CO.

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## ***Orchard Men's Testimonials***

Benton Harbor, Mich, Aug. 4, 1906.

John F. Sneed, Tyler, Texas.

My Dear Sir:—Referring to your inquiry regarding my impressions of the Yellow Swan peach, would say that I have watched this peach since I saw the first sample in 1905. I made a trip to the original orchard this year to see what its orchard characteristics were, and I would say freely that I



believe it is far superior to anything of its season. It seems to have such a robust growth, when compared to other varieties adjoining it and so many good qualities as an orchard tree and as a market fruit that I can only say I believe it is the coming peach of its season, and believe from its appearance that it will do just as well North as South.

Yours respectfully,

R. MORRILL.

Mr. R. Morrill is Vice-President and General Manager of the Morrill Orchard Company, Morrill, Texas, one of the largest orchards in the United States. He also has large orchard interests at Benton Harbor, Mich., and is a good judge of fine fruit, and has a long standing national reputation as an expert fruit grower and horticulturist.

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Jacksonville, Texas, Aug. 9, 1906.

Mr. C. W. Wood, Swan, Texas.

Dear Sir:—Replying to your favor of the 6th inst. in which you desire my opinion of the Yellow Swan peach, the basket you very kindly sent me early in the season, I observed the peaches somewhat closely, I consider the size and shape of the peaches hard to beat. They were neither too large nor too small, but are just about what is wanted for a commercial peach. They were uniform in size also, and while I never saw the fruit on the trees, Mr. Roland Morrill informed me that he saw the tree in fruitage and that they were very uniform in size. Taking all features into consideration, I think it is a good peach, and one that will yield good returns for the grower if properly handled.

Yours truly,

C. D. JARRATT.

The firm of Love & Jarratt is among the largest and most reliable fruit shippers in Texas. They own the largest orchard interest at Jacksonville, Texas.





Dallas, Texas, July 20, 1906.

**John F. Sneed, Tyler, Texas.**

Dear Sir:—I take pleasure in stating that I saw a sample of Yellow Swan peaches the first week in June, and was well pleased with the size and appearance of the peach. It is quite an acquisition to the early peaches, and there ought to be big money in growing the Yellow Swan for market, both for local and shipping purposes.

Yours truly,

S. A. MAHON.

S. A. Mahon is a fruit grower of long standing, who has had large orchards in different parts of the State.

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Waco, Texas, Aug. 11, 1906.

This certifies that I visited the Yellow Swan peach trees on Mr. Coleman Wood's place, near Swan, Texas, the past season, and saw the trees and fruit at the time fruit was ripening. The trees were vigorous and healthy and well loaded with large uniform yellow colored peaches. Although the season was excessively wet, I saw but little decay from rot and understood from Mr. Wood that the fruit was holding up well in shipping to distant markets.

C. FALKNER.

Messrs. C. Falkner & Son, of Waco, Texas, are among the oldest and largest orchardists in the State, and are well acquainted with all the leading and most profitable varieties of fruit.

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## *Home Testimonials*

Tyler, Texas, June, 1905.

### **TO WHOM IT MAY CONCERN:**

On or about the first of June Mr. John F. Sneed, of this city, came in our store with a basket of "Yellow Swan" peaches. He took from the basket what peaches he needed and left the balance with us, which we set on a shelf in the rear of our building.

They were left there for six or seven days, and were then taken to our home to

eat, and at this time they were in splendid condition.

We regard "Yellow Swan" peach as the best early peach which is grown in this country, for the following four reasons: First, it has the color outside. Second, it has the color inside. Third, it has the size and shipping qualities. Fourth, it reaches the market at a time when there is no competition, as there has never been a peach as early as this one of the same quality.

Yours truly, J. H. ADAMS & SON.

The peaches taken from the basket left with J. H. Adams & Son were bruised, being fully ripe. I carried them home and kept them seven days, and still they showed no signs of rot, the bruised places being perfectly sweet when we ate them.

JOHN F. SNEED,

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Tyler, Texas, Aug. 1, 1905.

**TO WHOM IT MAY CONCERN:**

This is to certify that Mr. C. W. Wood, of Swan, Texas, had on exhibition at the bank about June 1st a basket of peaches, which has been named "Yellow Swan," and we desire to say that it is the largest, finest and most delicious early peach we have ever seen, and all who saw it were of this opinion.

Mr. C. W. Wood, the grower of this peach, is the pioneer orchardist of this county. His peaches and fruits were on exhibition at the World's Fair at St. Louis, and he was awarded the gold medal on peaches; in fact, wherever he has exhibited his fruit he has captured the prizes.

It gives us pleasure to recommend this peach to the public.

Respectfully, GEO. MCGHEE,  
Cashier Farmers & Merchants Natl. Bank.

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Swan, Texas, August 3, 1905.

Having noticed closely for the past two seasons the many merits of the new early peach (Yellow Swan) we are fully convinced that it is by far the most valuable commer-



cial peach that has ever been introduced. We count ourselves fortunate that we were able to secure buds of this peach, with which we top-budded 2,500 of our two-year Elberta trees.

WOOD BROS.

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Swan, Texas, August, 1906.

I have been trying for years to get an early peach suitable for market, and in Yellow Swan I have succeeded in getting the most valuable early peach I have ever seen. I sold most of my Yellow Swan peaches the past three years for from \$2.00 to \$3.00 per crate, they bringing about twice as much as any other peaches on the market at the same time. I made shipments to St. Louis, Kansas City, Chicago and other points by express, and the fruit was reported to have arrived in good condition. The past two years, at the time of its ripening being unfavorable for fruit shipments, leads me to believe that the Yellow Swan can safely be carried to any part of the United States in car lots, in anything like a favorable year.

C. W. WOOD.

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### TRADE MARK.

We have had the Yellow Swan trade marked, that we might have full control of its sale and propagation. It will be a violation of the law for any one to grow or sell this peach unless authorized by us.

All trees going out from our nurseries will have the trade mark label on them, and no others will be considered genuine.

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### *Remarks*

We could give any number of testimonials from commission men, fruit growers, nurserymen and private citizens, but we think what has been said is sufficient to convince the most skeptical as to the many merits of the Yellow Swan, which we as well as many others consider the most profitable market variety in existence.

Owing to the fact that most large or-

chards have been planted principally in Elbertas, there is being felt a great want for valuable peaches of different ripenings and those who plant these new and profitable varieties cannot make a mistake. Since the Yellow Swan has come into bearing it has borne an abundant crop each year for the past three years. It is a much surer bearer than the Elberta, and will bring more than twice as much in the market, it coming off at a season when there are but few fine peaches. Our stock of Yellow Swan is very fine, and trees are selling well. Those wishing to secure trees had better put in orders early.

#### WHOLESALE AND RETAIL PRICES.

1 tree (each)	\$ 0 75
12 trees	5 50
25 trees	10 00
50 trees	15 00
100 trees	25 00
500 trees	85 00
1000 trees	150 00
5000 trees or more at \$100 per M.	

Parties getting up clubs of five, 100 each, can get the 500 wholesale rates, and clubs of ten, 100 each, can get 1000 wholesale rates; clubs of five, 1000 each, can get the 5000 rates. When club orders are sent in the trees will be shipped to the party getting up the club, and he can distribute them.

#### TERMS OF SALE.

Cash, or satisfactory security, before shipment. When stock is shipped C. O. D. one-half of the amount must accompany order.

Prices named on the stock f. o. b. Tyler.

#### REFERENCES.

Jester National Benk, Farmers' and Merchants' National Bank, or any other business firm in Tyler.

Address C. W. Wood, Swan, Texas, or John F. Sneed, Tyler, Texas.

